



SHRI K.K. SHASTRI GOVERNMENT COMMERCE COLLEGE

Shri K.K. Shastri Educational Campus, Khokhra Road,
Maninagar (East), Ahmedabad-380008

NAAC Accredited 2.49 CGPA : UGC Recognized 2(f) & 12(B): Affiliated with Gujarat University

NO:SKKSGCC/2026/NOTICE/ RIEG/190

OCTOBER 12, 2026

Research Orientation Programme Exploring Research Opportunities in Commerce and Accountancy

All students of B.Com. and M.Com. programmes are hereby informed that the college is organizing a **Research Orientation Programme: Exploring Research Opportunities in Commerce and Accountancy** to create awareness about research and encourage students to develop an interest in academic inquiry.

The programme will introduce students to the importance and scope of research in Commerce and Accountancy, identifying researchable topics, developing research questions, and understanding the basic steps involved in undertaking a research project. It aims to motivate students to explore research opportunities at the undergraduate and postgraduate levels. The programme will highlight the importance of research in Commerce and Accountancy and its relevance under the National Education Policy (NEP) 2020, which emphasizes research, critical thinking, innovation, and experiential learning.

Programme Details :

Date	13 October 2026 (Tuesday)
Time	10:00 AM to 12:00 Noon
Venue	Smart Classroom No. 212
Participants	B.Com. and M.Com. Students

All eligible students are encouraged to attend the programme and actively participate in this initiative to understand the fundamentals of research and its relevance to Commerce and Accountancy. For further information, students may contact the programme coordinator



Dr. Yogesh Yadav
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