



SHRI K.K. SHASTRI GOVERNMENT COMMERCE COLLEGE

Shri K.K. Shastri Educational Campus, Khokhra Road,
Maninagar (East), Ahmedabad-380008

NAAC Accredited 2.49 CGPA : UGC Recognized 2(f) & 12(B): Affiliated with Gujarat University

NO: SKKSGCC/2026/NOTICE/112

JULY 30, 2026

:: Agentic AI Workshop 2.0 ::

All students are hereby informed that an **Online 15-Day (30 Hours) Workshop** on "**Applications of Agentic AI for Non-Tech Entrepreneurs 2.0**" is being organized by Innovation Club, KCG, Education Department, Government of Gujarat for students interested in Artificial Intelligence, Innovation, Startups, and Entrepreneurship. The workshop will commence from **03 August 2026** and will be conducted in online mode from **11:00 AM to 1:00 PM**.

The workshop is specially designed for non-technical students and aims to provide practical knowledge of Agentic AI, Generative AI, prompt engineering, AI chat tools, business automation, marketing, customer service, workflow design, and AI-powered decision-making. Participants will also develop a practical capstone project using AI tools without requiring any programming knowledge.

Students are expected to attend all online sessions regularly and complete all assigned activities and the capstone project. Certificates will be awarded only to those participants who successfully complete the entire workshop with regular attendance and active participation. Interested students are requested to register for the workshop and need to contact the **Innovation Club Coordinators**, Dr. Pankaj Sharma or Ms. Miral Maradiya, during college hours till **01st August, 2026** for registration and further details.



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Workshop Plan

Workshop Title: Applications of Agentic AI for Non-Tech Entrepreneurs 2.0

Duration: 15 Days | 30 Hours (2 hours per day)

Mode: Online (Live + Hands-on)

Time: 11:00 AM to 1:00 PM

Workshop Outcome:

By the end of this workshop, participants (non-technical entrepreneurs) will confidently use simple AI tools and “AI agents” to automate daily business tasks, generate ideas, better serve customers, and make smarter decisions. You’ll build practical workflows using free tools, complete a relevant capstone project for your startup, and understand how to scale responsibly without needing coding skills.

Detailed Schedule:

No. Day	Date:	Title	Topics
Day 01	03/08/2026 Monday	Getting Started with AI	• What is AI? Simple explanation with everyday examples. • What non-tech users already benefit from AI in business? • Traditional software vs. AI vs. Generative AI (GenAI). • Common myths vs. realities
Day 02	04/08/2026 Tuesday	Understanding of AI landscape	• Brief history: From basic rules to smart GenAI. • Business opportunities for startups & small businesses. • Important risks: Privacy tips, avoiding bias, and ethical use.
Day 03	05/08/2026 Wednesday	Prompt Engineering	• Basics of talking to AI effectively. • Simple techniques (zero-shot and few-shot prompting). • Role-play prompts for marketing, sales, customer service, and planning.
Day 04	06/08/2026 Thursday	Working with AI Chat Tools	• What are Large Language Models (LLMs)? • Popular free tools: ChatGPT, Google Gemini, Claude, Grok. • Strengths and limitations
Day 05	07/08/2026 Friday	Introduction to Agentic AI	• What are AI Agents? • Why they matter for entrepreneurs • Automation without coding. • Real-world simple examples: • Research assistant, content scheduler, personal business helper.

Day 06	08/08/2026 Saturday	Use case: Marketing & Sales	- Automating content ideas, social media posts, emails, and blogs using free AI. - Lead generation and - personalisation with simple agents. - Free tools: ChatGPT + Canva AI + Zapier free tier.
Day 07	10/08/2026 Monday	Use case: Customer Service	- Building helpful chat responses and FAQ handlers. - Multilingual support with free tools. - When to hand over to humans (smart escalation).
Day 08	11/08/2026 Tuesday	Designing Simple AI Workflows	- Connecting free tools: AI chats + no-code automation (Zapier/Make free tiers, n8n basics). - Step-by-step business processes (e.g., lead → follow-up). - Basic error checking and monitoring
Day 09	24/09/2025	Agentic AI tools	Overview of free/no-code platforms for agents (ChatGPT custom GPTs, Gemini, Claude Projects, open tools like n8n).
Day 10	12/08/2026 Wednesday	Business Decision Making	- Using AI for simple forecasting, "what if" scenarios, and idea - evaluation. - Risk spotting and basic analysis. - Tools for financial insights and planning.
Day 11	13/08/2026 Thursday	Use case: Operations:	- Automating routine tasks (emails, scheduling, reminders). - Document summarisation and organisation with free AI. - Supply chain/ inventory tips using simple agents.
Day 12	14/08/2026 Friday	Building a simple Agent	- No-code ways to create agents. - Testing, improving, and iterating your ideas.
Day 13	17/08/2026 Monday	Capstone Project	- Choose your domain (marketing, sales, ops, customer service, etc.). - Build a simple Agentic AI workflow/ solution for your startup using AI tools. - Prepare a short 5-min demo/presentation.
Day 14	18/08/2026 Tuesday	Showcasing the skills	- Participants present capstone projects. - Peer and facilitator feedback. - Group discussion on - improvements and real-world application.
Day	19/08/2026	Scaling and Looking	Future of Agentic AI for small

15	Wednesday	Ahead	businesses. • Cost management & measuring ROI with free tools. • Responsible AI use and basic regulations. • Learning resources, communities, and continuous experimentation.
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Technical Requirements: Laptop/desktop with a stable internet connection.